



JEFF MOLANDER Author | Speaker | Trainer

Organizations that turn to Jeff include



What you get

The Make LinkedIn® Sell for Me training program has everything you need for success:

3 HOME STUDY VIDEO CLASSES & 2 WORKSHEETS

Tutorial 1: Make Your Profile Create Leads in 8 Steps (38 minutes)

Learning outcome: In need of a “profile refresh?” Starting from scratch? Either way, we’ll structure your profile so it gets found on Google and LinkedIn’s® internal search, gets responded to and get more leads. You’ll learn how and where to create “exit points” that compel prospects to stop reading and start responding. You will also discover what LinkedIn® Groups are about and a super-practical success principle to apply that increases response rates.

Functional outcome: Your LinkedIn® profile will create more response from prospects. Period.

Tutorial 2: Picking the Best LinkedIn Groups (27 minutes)

Learning outcomes: Discover how to research, identify and qualify Groups most likely to produce leads for what you sell. You will learn how to laser-target the best Groups using the Groups Statistics Dashboard ... plus a technique to quickly identify discussions inside Groups that are most likely to produce leads.

Worksheet: Using research techniques from the video lessons, you’ll effortlessly jot down findings and organize them for action—signing up for Groups and beginning to plumb for leads.

GET STARTED TODAY

Functional outcome: You will have chosen Groups that produce more and better leads.

Tutorial 3: Getting Leads in LinkedIn® Groups (54 minutes)

Learning outcomes: You will be able to start magnetic discussions that attract prospects and produce leads. You'll discover what to say, when and how to say it for discussions you start and ongoing discussions you join. You'll learn the art of copywriting on LinkedIn® in ways that send you leads via email, telephone, InMail® and opt-in Web pages.

Worksheet: Step-by-step, 2 worksheets ask questions, you simply provide answers. Best of all, these handy worksheets generate everything you need to start creating LinkedIn® discussions that create response. They're your starting point and arm you with everything needed to convince your target prospects to respond more often.

Functional outcome: You will start earning business leads in Groups. You will start (new) and participate in on-going discussions in ways that consistently produce leads. You will know what to say, when, where and how to say it.

2 STRATEGY CALLS WITH JEFF

I want to make sure you succeed. So I'm including TWO, 30-minute Breakthrough Strategy Calls with me. This gives you one-on-one access to me. You can use the time to get crystal clear on what I'm teaching and/or I will provide focus on developing a personalized strategy with you. Plus, you'll qualify for 50% off on additional calls if you need them.

BONUS: PRIVATE GOOGLE GROUP

You'll get a FULL YEAR of unrestricted access to my private Social Selling Experts Google Group where I release Members Only video tutorials, ebooks and other exclusive content. You also get to ask questions to me, other students and world-renowned guest experts like Coryon Redd (search engine marketing). This is a safe, private space to get question answered that you may feel afraid to ask. I, and my colleagues, will be accessible and available. It's like private coaching at an insanely affordable price.

BONUS: 12 MONTHS OF NO-B.S. ADVICE

I know what's bullshnicky and what's actually worth your time because I'm always doing my research. That's why I'm presenting a series of live and recorded Webinars (4x annually) on your biggest questions & challenges. My quarterly, Members Only social selling advisories make sure you know what's bullshnicky and what's actually worth your time. You'll get these Webinar programs each quarter for a full year.

BONUS: COMPLETE mp3 AUDIO and mp4 VIDEO DOWNLOADS

I want you to have this knowledge in all formats so you can access the training from anywhere at any time. In addition to being able to replay the Webinar lessons you'll get access to the full course in audio format. You can stream lessons online, download them to your mobile device—whatever you wish. This gives you the power to review lessons on your own schedule wherever you'd like.

UNPARALLELED CUSTOMER SUPPORT

I want you to be successful! Let me know any time you have a question and it will be answered promptly. You have access to all of my knowledge and resources 24/7 online and via email.

GET STARTED TODAY

Your professor



Jeff Molander is a successful entrepreneur, having co-founded the Google Affiliate Network in 1999. He is adjunct professor of digital marketing at Loyola University, a professional speaker, international LinkedIn trainer speaking to small business and corporate audiences across the globe.

His book, [*Off the Hook Marketing: How to Make Social Media Sell for You*](#), is first to offer a clear path to making social media create leads and sales.

Jeff say, “your team's success with LinkedIn Groups is in the doing—not the knowing. Most LinkedIn training dumps information on reps and sends them off. Instead, I'll help your team start *doing*—creating leads and sales.”